



How to Land a Job You Love and Find Fulfillment in Your Career



- Are you happy in your career?
- Do you wake up every morning looking forward to going to work?
- Is the work you do interesting and challenging?
- Are you spending time at work with people you like and bosses you respect?
- Are you being paid fairly for your efforts?
- Are you proud to tell your friends and family who you work for and what you do?
- Does your employer offer you the opportunity to learn and advance?
- Do your values align with your employer's values?
- Do you feel energized at the end of a work day?

What would it feel like to be able to answer 'YES' to every one of those questions? What would it feel like if your work was like play: something you looked forward to doing? What would it feel like if you were at the top of your game all the time and the envy of your peers, family and friends?

This one-day course – delivered by one of Canada's most experienced executive search consultants – can help you get there.

Course Content

Module 1 — Getting Ready

- Set meaningful and attainable career goals
- Identify your interests, skills, strengths, and weaknesses
- Define your transferrable skills and key accomplishments
- Pinpoint your ideal job and employer

Module 2 — Building Your Toolbox

- Craft an effective and powerful resume that will stand out from others
- Create a cover letter that speaks to the employer's needs
- Build a social media presence such as a LinkedIn profile
- Identify references who will speak highly of you

Module 3 — Conducting the Search

- Develop a marketing strategy that will lead to more and better job opportunities
- Generate opportunities through email, letters and telephone
- Network with potential employers and referral sources
- Penetrate the "hidden" job market
- Use online channels to look for a job
- Work with recruitment firms and employment agencies
- Respond to published openings in papers, journals and job boards

Module 4 — Managing the Interview

- Prepare for interviews
- Handle tough interview questions
- Anticipate the most commonly asked questions
- Create a powerful first impression
- Conduct telephone and panel interviews

Module 5 — Negotiating the Offer and Starting New Job

- Determine what you are worth
- Negotiate a fair and competitive starting salary
- Integrate successfully into your new job
- Follow up after the interview

How Will You Benefit?

You will receive:

- A day of dedicated career learning focused on how to reach your career goals.
- Practical tips and real-life stories from Gerry's 25 years' of search experience recruiting managers and professionals.
- Exclusive online access to 26 episodes from Gerry's cable TV show "Take This Job and Love It."

In addition to the above, you will receive a complimentary copy of Gerry's newly-published book **PINNACLE: How to Land the Right Job and Find Fulfillment in Your Career.**



Gerald Walsh CPA, CMA

President, Gerald Walsh Associates Inc.

Gerry Walsh is one of Canada's foremost experts in human resources and a highly successful executive recruiter, public speaker and blogger. During a 25+ year career, he has interviewed more than 10,000 job applicants, completed hundreds of successful searches for a wide range of organizations, and guided many individuals – from young professionals to senior executives – to successful career change.

Contact Information

Contact: For information or questions contact:
Lisa Kamperman (902) 424-1115
kamperman@geraldwalsh.com

Registration: You can register [online here](#).
To register offline, contact Lisa Kamperman

